

# 2019-2020 District Goals



**District:** District 201V14  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Four Club Leadership Development days have been programmed across the District  
Regular promotions seeking registration at these events

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
All zone chairs will receive a job description.  
Any who do not attend training session will receive additional training materials

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

- Deliver four club leadership development day workshops
- Develop District skills succession plan
- Improve marketing of training and development pathways or opportunities within the district using social media and website tools
- Collaborate with GMT and GST coordinators to identify qualified leaders

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	40
2nd Quartter	50
3rd Quartter	20
4th Quartter	30

By the end offi the 4th quartier, the distiricti will add a tiotial offi 140 new members.

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc5 new Lions under 40 years old.

My disttrictt will conver5 Leos tto Lions

My disttrictt will organize att lea5 membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide with induccton ideas, Community Needs Assessment and Membership Development Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end offi the 4th quartier, the distiricti will stiarti 1 new clubs.

With a minimum offi 20 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certffied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz5 Leo Club(s).

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	40
2nd Quartter	60
3rd Quartter	20
4th Quartter	20

**By the end off tih 4th quartter, the distiricti's membership drops will noti exceed 140 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

More communication among the membership team e.g. holding regular monthly meeting

Better training for club orientation days and also offer it to clubs on as need basis

More awareness by zone chairperson and other District officers.

## NET GROWTH GOAL

140	+	20	-	140	=	20
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 120000 people.**

### Action Itiems:

Ofi tte ttotall number ofi people served in my distrit, 4000 people will be youth (under 18 years old).

My distritctt will use and promotte service resources tto achieve our goal. Service Projectt Planners Club and

Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distritctt tto work ttogethter tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Design Survey/ Questionnaire tto help understand individual club needs

Setup sttructures for GST tto access relevantt infiomattton and collaboratton

Provide ttechnical ttraining, ttraining materials on how tto use online tttools tto make sharing and collaborattng easier

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1500 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Encourage joint projects with Zone and across zones

Create quarterly competitions with prizes that will benefit the club's learning club; of each quarter will assist and support; winning club; on their project of choice for the next quarter and create leader boards to track progress

Help and train clubs in promoting their service projects through different media channels

### Custom goal and action items

Create professional designed marketing and promotional channels that assist clubs to promote their service projects in order to drive awareness and support internally (within Lions) and externally (communities)

Create and organize training materials to help improve the way clubs are promoting services

Help clubs identify their Club Service Chair

Work closely with Zone Chairperson to follow up on progress, understand difficulties of clubs who are not able to report and work out ways to help them effectively in a long run

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

We will hold a Melvin Jones Fellowship presentation to recognize donors at our 2019 District Convention Gala Dinner

## ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Simplify reporting process

Provide a support framework to help train and encourage clubs to report services

Create readily available training materials on how to submit reports

Encourage clubs to submit activity reports through competitions that will add extra value to their global helping club

Promote their services through social media marketing (improve designs, marketing messages)

### Custom goal and action items

To raise USD20,000 for LCIF

To promote Campaign 100 via Zone meetings and club visits

To recognize donors

To tell LCIF stories to the community

To raise public awareness about our 5 Global causes and 8 Focus areas via service projects